



Color Profiles

Assigning a color profile to digital files is not required. What is important is how we at Bang Printing use color profiles to output color correctly.

For example, our printflow for coated stocks is calibrated to the GRACoL profile so we can consistently and reliably run to the CMYK numbers of incoming files. Assigning files a GRACoL profile will accurately represent how files will look in print on coated stocks, but only if the corresponding equipment (e.g., computer monitor, printer) has also been calibrated to that profile.

There is no need to change any color profile already attached to supplied files as these profiles are stripped out in order to apply our working profiles.

Questions or concerns? Please contact preflight@bangprinting.com