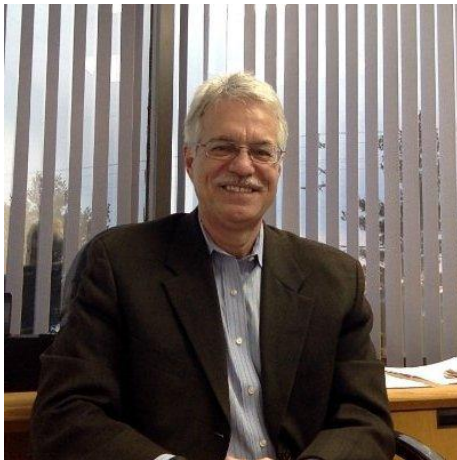




Simplifying Book Manufacturing

Perfect Bound | Case Bound | Smythe | Mechanical Binding | Kitting



We are pleased announce Mark Berkey as our Vice President of Sales and Service for Hess Print Solutions in Ohio

Mark Berkey is a veteran executive with over 25 years of printing industry experience. He began his career with RR Donnelley & Sons Co., holding various leadership positions in both operations and sales during his 16 year tenure with the printing giant.

Mark led the Book Technology Group, an Engineering, Sales and Service company as VP Sales and Administration before joining St Ives US Division in 2002, where he served as SVP & General Manager of St Ives Cleveland before becoming a member of the US Division board of directors and later held the post of President and Chief Operating Officer. In his most recent role, Mark was the

senior manager for Houston Texas based Nationwide Argosy Solutions, a multi-unit diversified print and marketing communications company. Mr. Berkey holds an MBA from Kent State University, Kent, OH and a Bachelor of Science in Industrial Management from the University of Akron, Akron, OH. He and his wife, Susan, reside in Jackson Township, Ohio.

Hess Print Solutions Adds Plastic Spiral Binding

Plastic spiral binding is available at Minnesota, California and now our Ohio plant locations as part of its lineup of services.



Plastic spiral binding allows the book to lay flat when open, works great for cookbooks, educational and teachers editions. We have a wide selection of classic spiral binding styles and cover options to choose from.



Bang Printing Acquires New High Speed Folder

Bang Printing in Brainerd, MN bought a new T960 high speed folder. This gives us the capabilities of running at least 10,000 an hour, twice as fast as our other folders. The first unit runs twice as fast as the second unit allowing us to deflect the second signature and coming out in the stacker. Karl Budahn (pictured) is really excited in the way the signatures come out in the stacker and the automatic pallet feeder, which saves a lot of bending and lifting.



CONNECT WITH US





Hess Print Solutions

To Host Customer Appreciation Event!

The Annual Customer Appreciation event will be held September 23rd & 24th at Hess Print Solutions in Ohio.

Contact your Account Representative for more details.

Shows & Events

Bang Printing will be attending:



April 18 – 19, 2015
LA Times Festival of Books
-Los Angeles, CA



May 1, 2015
PPN Conference
-San Francisco, CA



April 27 – 28, 2015
IPG Spring Publisher Summit
-Chicago, IL



May 27 - 30, 2015
BEA
-New York, NY

Delightful Facts About Saint Patrick's Day



WE SHOULD REALLY WEAR BLUE

Saint Patrick himself would have to deal with pinching on his feast day. His color was "Saint Patrick's blue," a light shade. The color green only became associated with the big day after it was linked to the Irish independence movement in the late 18th century.

SAINT PATRICK WAS BRITISH

Although he made his mark by introducing Christianity to Ireland in the year 432, Patrick wasn't Irish himself. He was born to Roman parents in Scotland or Wales in the late fourth century.

THERE'S A REASON FOR THE SHAMROCKS

How did the shamrock become associated with Saint Patrick? According to Irish legend, the saint used the three-leafed plant as a metaphor for the Holy Trinity when he was first introducing Christianity to Ireland.

COLD WEATHER HELPED SAINT PATRICK'S LEGEND

In Irish lore, Saint Patrick gets credit for driving all the snakes out of Ireland. Modern scientists suggest that the job might not have been too hard – according to the fossil record, Ireland has never been home to any snakes. Through the Ice Age, Ireland was too cold to host any reptiles, and the surrounding seas have staved off serpentine invaders ever since. Modern scholars think the "snakes" Saint Patrick drove away were likely metaphorical.

THERE'S NO CORN IN THAT BEEF

Cornd beef and cabbage, a traditional Saint Patrick's Day staple, doesn't have anything to do with the grain corn. Instead, it's a nod to the large grains of salt that were historically used to cure meats, which were also known as "corns."

IT COULD HAVE BEEN SAINT MAEWIN'S DAY

According to Irish legend, Saint Patrick wasn't originally called Patrick. His birth name was Maewyn Succat, but he changed his name to Patricius after becoming a priest.

THERE ARE NO FEMALE LEPRECHAUNS

Don't be fooled by any holiday decorations showing lady leprechauns. In traditional Irish folk tales, there are no female leprechauns, only nattily attired little guys.

BUT THE LEPRECHAUN ECONOMY IS THRIVING

Another little-known fact from Irish lore: Leprechauns earned that gold they're guarding. According to legend, leprechauns spend their days making and mending shoes. It's hard work, so you can't blame them for being territorial about their pots of gold.

THE LINGO MAKES SENSE

You can't attend a Saint Patrick's Day event without hearing a cry of "Erin go Bragh." What's the phrase mean? It's a corruption of the Irish *Éirinn go Brách*, which means roughly "Ireland Forever."



Our Victor Graphics division recently had the dubious honor of being listed on "The Most Ridiculous Landmarks in all 50 States" for the giant rooftop pineapple!

<https://www.yahoo.com/travel/the-most-ridiculous-landmarks-in-all-50-states-108806014832.html>

Sales | Digital or Offset Book Manufacturing | Kitting | Fulfillment | Mailing

Corporate Office | 3323 Oak Street, Brainerd, MN 56401 | 800-328-0450

West Coast Division | 28210 Avenue Stanford, Valencia, CA 91355 | 800-323-3582

West Coast Sales Office | 5500 Bolsa Avenue, Suite 203, Huntington Beach, CA 92649

Hess Print Solutions, A Division of Bang Printing | 3765 Sunnybrook Road, Brimfield, OH 44240 | 800-678-1222

Victor Graphics, Inc., A Division of Bang Printing | 1211 Bernard Drive, Baltimore, MD 21223 | 410-233-8300

www.bangprinting.com

www.hessprintsolutions.com

